



FLORIDA LEAGUE OF CITIES

**LOCAL
VOICES
MAKING
LOCAL
CHOICES**

The Florida League of Cities has been the voice of municipal government since 1922. We advocate on behalf of cities at the state and federal levels, and we believe in "Local Voices Making Local Choices." Our goal is to serve the needs of city governments by providing city officials with advocacy, training and expertise, and by standing up for the rights of the governments closest to the people.



NOVEMBER/DECEMBER 2019

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- FLC Unveils Rebranding p.35
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Prepping Now for Session

What you can expect from legislators in January

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ADVOCACY

Our top priority is to represent more than 400 municipal governments at the state and national levels. We have a seasoned lobbying team that tracks hundreds of issues each session, advocating for local control. We invite you, as an elected or appointed municipal official, to get involved. One way is to serve on a legislative policy committee. They are:

- ▶ Finance, Taxation and Personnel
- ▶ Land Use and Economic Development
- ▶ Municipal Administration
- ▶ Transportation and Intergovernmental Relations
- ▶ Utilities, Natural Resources and Public Works

Committee members develop the League's Legislative Action Agenda, which addresses priority issues that have a statewide impact on daily municipal operations and governance. These priorities go before our Legislative Committee for debate and, ultimately, to the general membership for approval.

TRAINING

FLC University is the premier educational resource for Florida's municipal governments. Offering a wide variety of in-person and online training for elected city officials and staff, it is truly a one-stop shop for all your municipal training needs. Our most popular programs include the state-required ethics course, the Institute for Elected Municipal Officials (IEMO) and free hot-topic webinars on the latest issues affecting cities.



RESOURCES

The League offers extensive resources to help municipal leaders operate more efficiently and effectively.

Member favorites include:

- ▶ **Toolkits:** Social Media, Creating a Citizens' Academy and a Youth Council. Our Florida City Government Week toolkit is an especially valuable resource for enlisting citizens in celebrating what makes your city great.
- ▶ **Publications:** Quality Cities magazine, Florida Municipal Directory, On Tap At The Cap, Daily News Clips, FLCitiesConnect.
- ▶ **Research:** CityStats, MiniSurveys, Issue Briefs, symposiums, data requests.

Visit us at flcities.com or connect with us on



FLORIDA LEAGUE OF CITIES

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ENGAGEMENT

The League hosts meetings throughout the year offering opportunities to learn from your peers and issue experts – and to help set the agenda for municipal advocacy. These include our Annual Conference, Legislative Conference and Legislative Action Days.

Ambassadors: These League staff members are your direct and personal connection to us and our resources. They'll travel to meet you in person to share nearly 100 years of combined expertise in municipal government – plus advice about how you can get the most from the League's vast resources.

Awards: We offer an array of recognitions of excellence in municipal government.

SOLUTIONS

The League provides local governments with the **highest quality insurance and financial products and services**. From public-entity insurance coverage and loans to investments and retirement, the League's Insurance and Financial Services teams are here to help. Additionally, our **Legal team** is available to offer guidance to city attorneys.

Think of us as your resource – your partner in promoting the very best in local self-government.

