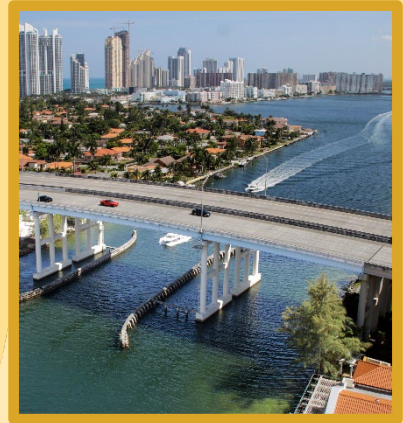


Promoting Local and Regional Economic Development with EDA

Florida League of Cities
2022 Annual Conference



E★D★A

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

Topics and Speakers

TOPICS

- EDA Overview/Grant Process
- Florida's Economic Development Districts (EDDs)
- Case Studies
- Q&A

SPEAKERS

- Greg Vaday, EDR, U.S. Economic Development Administration
- Caroline Smith, Economic Development Manager, Apalachee Regional Planning Council
- David Kraus, County Manager, Columbia County
- Glenn Hunter, Economic Development Director, Columbia County
- Jennifer Daniels, Economic Development Specialist, Columbia County
- Bill Lickson, Director, North Florida Innovation Labs



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!



EDA Overview

E•D•A

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

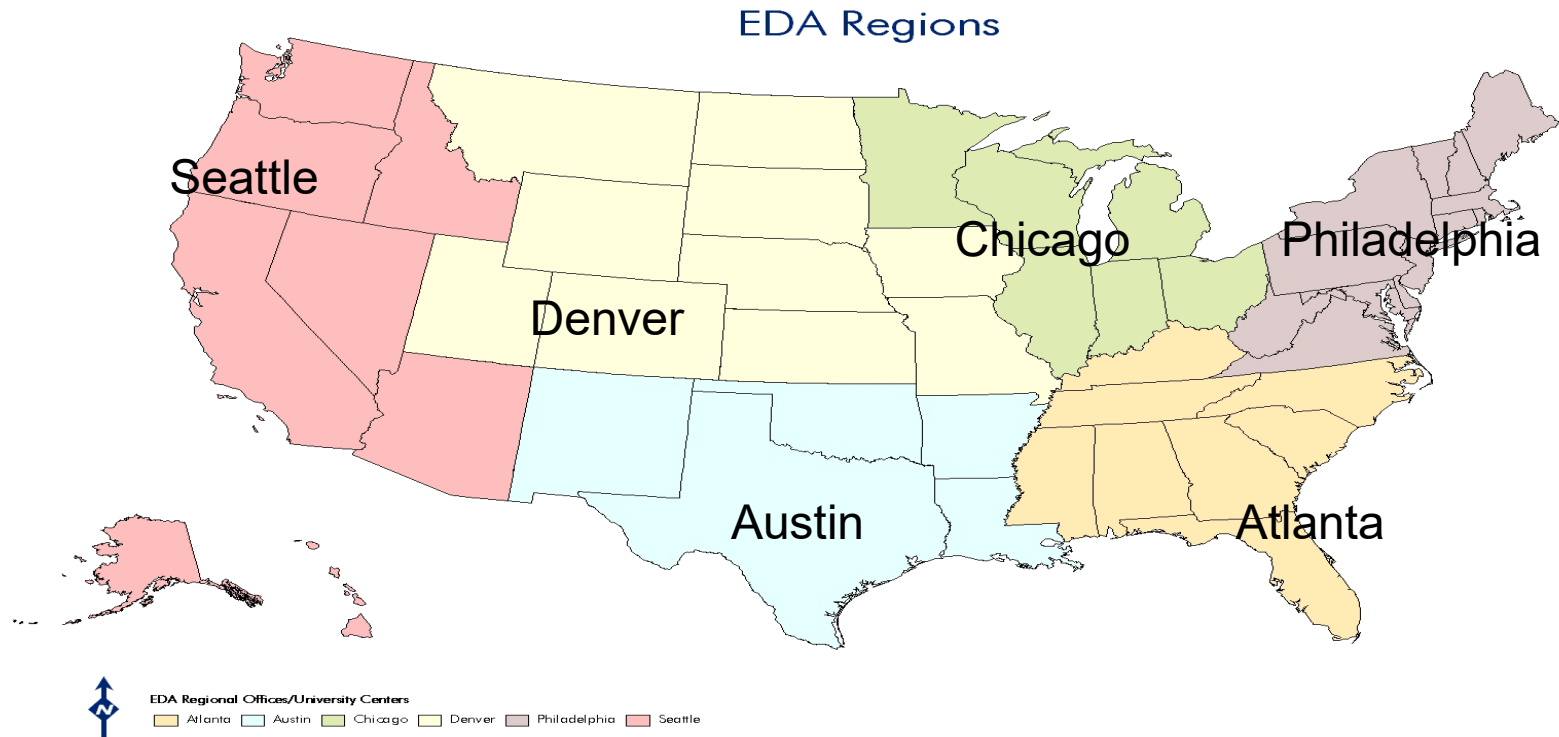
Getting America Back to Work!

EDA's Mission

EDA's mission is to lead the Federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.



US Department of Commerce
Economic Development Administration



EDA has 6 Regional Offices and approximately 265+ staff nationwide



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

Job Creation

EDA investments Create Jobs and Leverage Private Funds



EDA provides economic tools and seed investments to state and local governments, tribal organizations, universities, and non-profits in communities and regions suffering from severe economic distress

EDA targets its investments to attract private investment and support long-term job creation

EDA investments are focused on locally-developed, regionally-owned economic development strategies that directly contribute to economic development

EDA is helping communities compete in the 21st century by making catalytic investments that support regional competitiveness, innovation, and entrepreneurship



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

Eligible Applicants



- State, county, city or other political subdivision of a State
- District Organizations (Economic Development Districts)
- Indian Tribes
- Colleges and Universities
- Non-profit organizations*

*Requires local government support



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

EDA Investment Programs

EDA works directly with communities to build capacity for economic development through a number of Investment Programs, including:



Economic Adjustment



Planning



Public Works



Local Technical Assistance



University Centers



Trade Adjustment
Assistance for Firms



Research & National Technical Assistance



Build to Scale (B2S)

EDA Programs: <https://www.eda.gov/programs/eda-programs/>

Funding Opportunities: <https://www.eda.gov/funding-opportunities/>



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

EDA Investment Programs

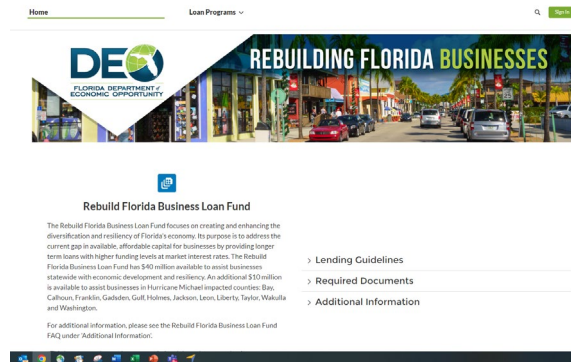
Under EDA's Public Works and Economic Adjustment Assistance programs, eligible **public** projects could include but are not limited to:

Construction

- Infrastructure improvements
- Specialized facilities (R & D/Technology)
- Business incubators
- Workforce training facilities
- Airport/Port facilities
- Industrial Parks

Non-Construction

- Feasibility studies
- Disaster recovery strategies
- Target industry studies
- Revolving loan funds
- Supply chain analysis



Investment Priorities

Through its competitive grant process, EDA evaluates all project applications to determine the extent to which they:

- Align with EDA's **investment priorities**;
- Create or retain high-quality jobs;
- Leverage public and private resources;
- Demonstrate the ability to start the project quickly and use funds quickly and effectively; and
- Provide a clear scope of work and specific measurable outcomes.



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

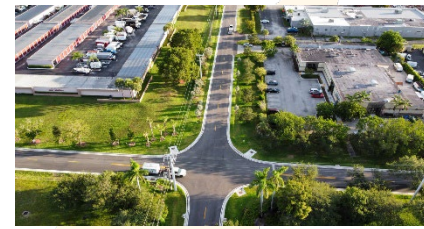
Investment Priorities

-  1. Equity
-  2. Recovery & Resilience
-  3. Workforce Development
-  4. Manufacturing
-  5. Technology-Based Economic Development
-  6. Environmentally-Sustainable Development
-  7. Exports & FDI

Visit: <https://eda.gov/about/investment-priorities/>

Sample Funded Projects

- 2022 – City of Milton – Wastewater Treatment Plant improvements
- 2021 – City of Lake City - Hangar Upgrade
- 2020 – Leon County Research and Development Authority – North Florida Innovation Labs (Incubator)
- 2019 - City of Cocoa – Economic Recovery Planning
- 2019 – City of Coral Springs – Stormwater Drainage Improvements
- 2019 – City of Pensacola – Airport Hangar Construction
- 2019 – Panama City Port Authority – Biomass Storage Facility
- 2018 – City of North Miami – Implementation Strategy
- 2016 – City of Lake Worth Beach – Infrastructure Improvements at Park of Commerce
- 2013 – City of Fellsmere – Access Road Construction
- 2013 – City of Miami – Building Renovation
- 2012 – City of Melbourne Airport Authority – Airport Apron



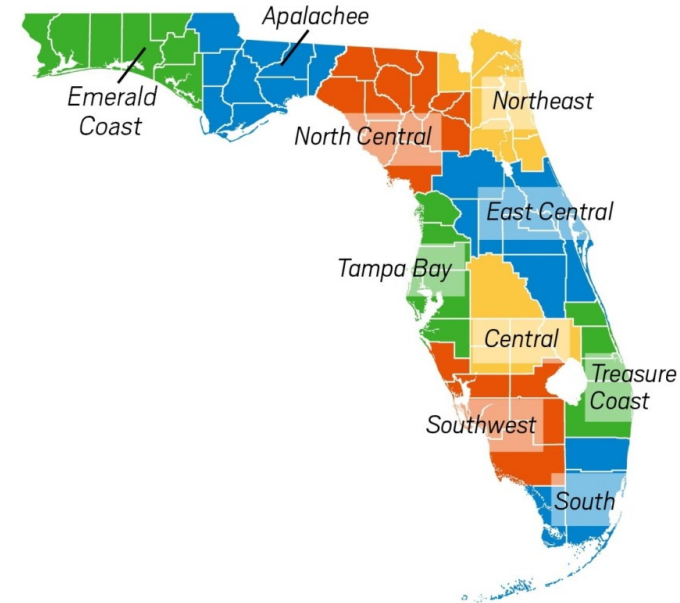
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

EDA Grant Process

Key Considerations for EDA Application – First Steps:

- Read EDA's funding announcement
- Define/Refine your economic development project
 - What economic development need does the project address?
 - Describe the elements of the EDA scope of work
 - Prepare a budget
 - Define the project location/area of impact
- Organize your team – Project partners
- Reach out to your Regional Planning Council
- Define the economic outcomes/deliverables your project will produce
- Reach out to me



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

EDA Grant Process

Key Considerations for EDA Application:

- Clear, detailed description of the EDA project scope of work.
- Applicants for funding should include all entities involved in ownership, operation and/or maintenance of any EDA constructed improvements.
- Detailed budget to tie back to scope of work.
- How does the project align with EDA's investment priorities?:
 - Equity
 - Recovery & Resilience
 - Workforce Development
 - Manufacturing
 - Technology-Based Economic Development
 - Environmentally-Sustainable Development
 - Exports & FDI
- **For construction projects**, have an identified project beneficiary who is committed to the project and will commit to create/retain jobs and private sector investment
- Identify the source, nature and amount of all non-EDA funding.
- Project timing/timeline.

EDR
Consultation

2016: \$1.4 million EDA grant (PW) to the City of Lake Worth to make roadway and other infrastructure improvements needed to expand the Lake Worth Park of Commerce.

EDA Project components:

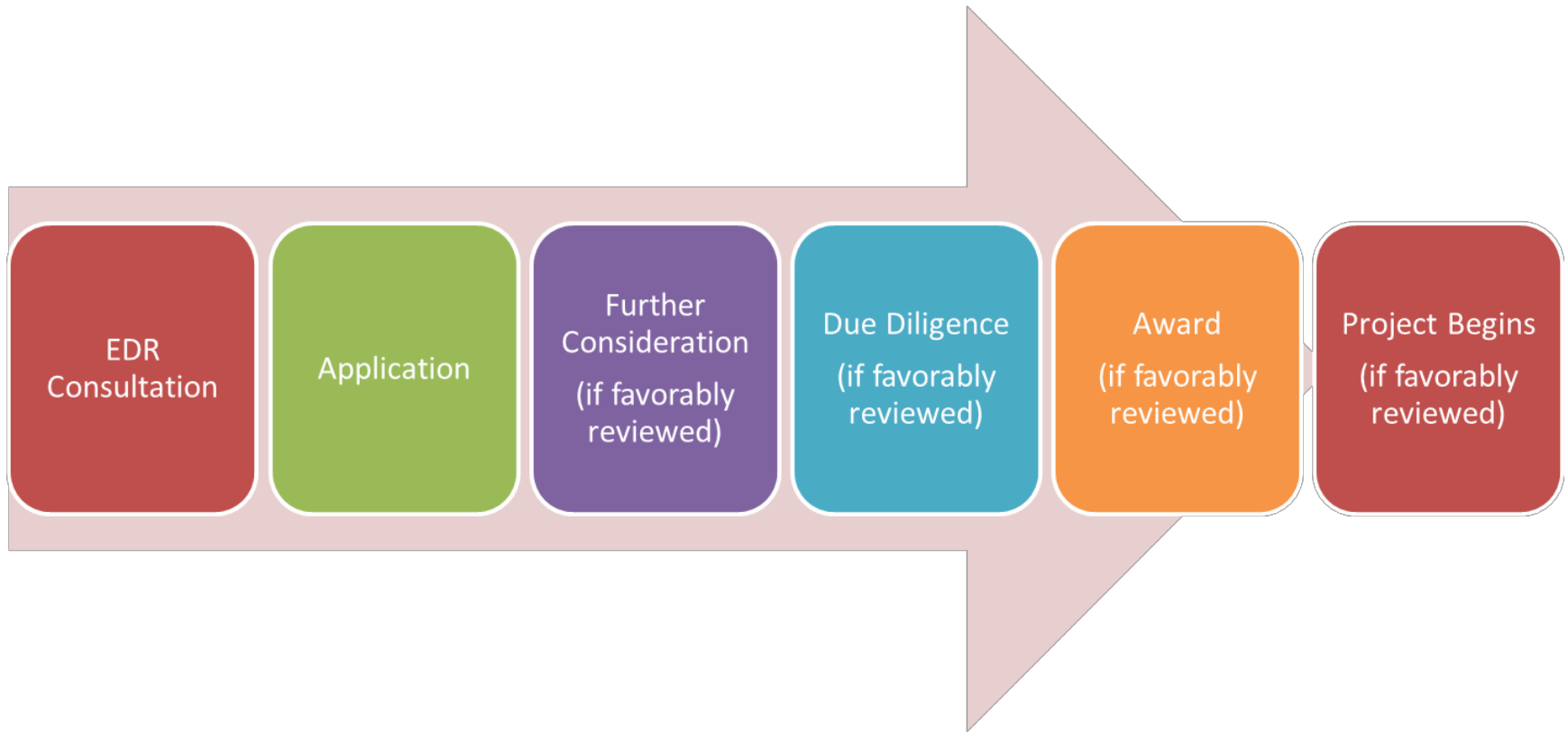
- Road widening
- Storm water
- Potable water
- Sanitary sewer
- Electric
- Telecommunications



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

EDA Grant Process



CEDS Requirements

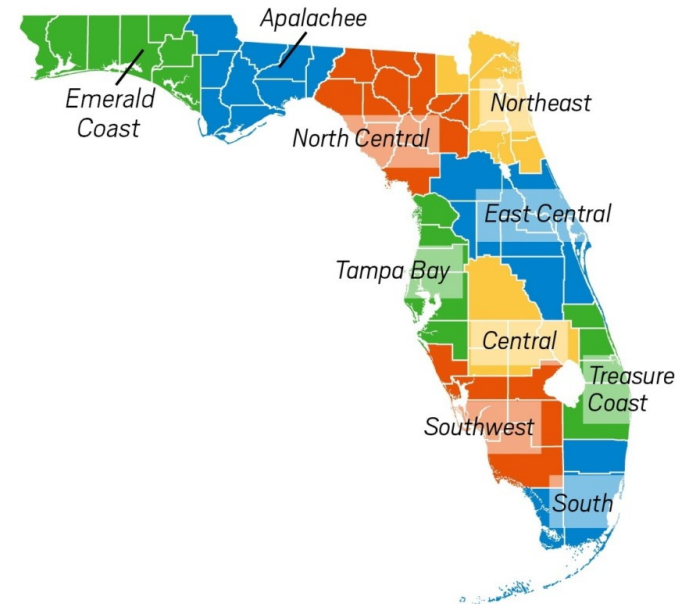
Comprehensive Economic Development Strategies

- *Each project must be consistent with the region's current approved CEDS or EDA accepted equivalent strategy.*

Each of the ten Regional Planning Councils (RPCs) is a federally-designated Economic Development District (EDD) for its particular region of Florida.

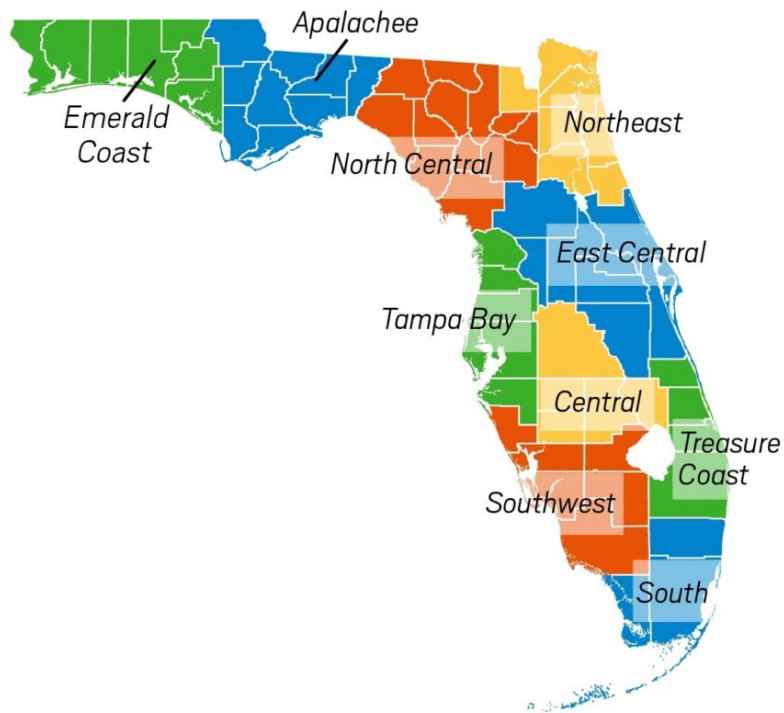
EDA looks to each RPC to:

- Prepare and maintain a CEDS
- Assist with implementation strategies identified in the CEDS
- Provide technical assistance to local governments
- Demonstrate support of funding applications to EDA



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!



Florida's Economic Development Districts

E•D•A

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!



APALACHEE REGIONAL PLANNING COUNCIL

Local Partnerships, Regional Impact.

Promoting Local and Regional Economic Development
with EDA

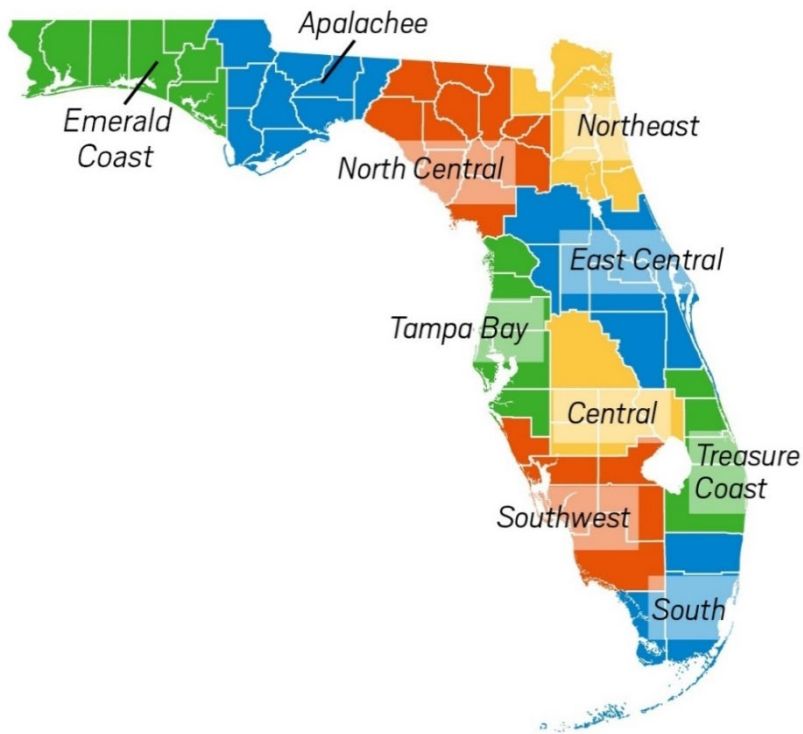
Role of Florida's Regional Planning Councils

Caroline Smith
Apalachee Regional Planning Council
Economic Development Manager
(850) 488-6211 ext. 108
CSmith@arpc.org



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!



Florida's 10 Regional Planning Councils

Florida's Regional Planning Councils (RPCs) serve as EDA-designated Economic Development Districts (EDDs). The RPCs coordinate with each other and EDA staff via the Florida Regional Council Association (FRCA).

The territory covered by each RPC is shown in the image (*left*).

EDA Application Assistance

Economic Development Planners at Regional Planning Councils provide **several types of assistance** to local governments that seek EDA funding, from project inception to implementation:



Project
Brainstorming
& Scope
Refinement



Coordination
Between EDA
& Applicant



Economic
Impact Studies



Application
Development
& Submission



Grant Award
Management



Other
Technical
Assistance



Case Studies

E•D•A

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

Case Studies

- City of Lake City – Hangar Upgrade
- Leon County Research and Development Authority – North Florida Innovation Labs

Project development process

- Project partners
- EDA scope of work
- Budget
- Funding sources
- Lessons learned



City of Lake City – Hangar Upgrade



North Florida Innovation Labs





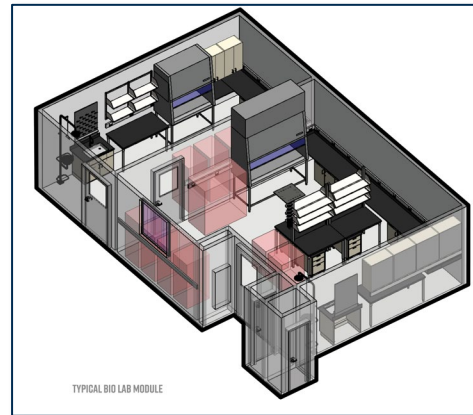
Funding Partners

Innovation Park (Leon County Research & Development Authority) -	\$2,255,013
Tallahassee – Leon County Office of Economic Vitality -	\$2,500,000
The Florida State University Research Foundation (including \$4M loan) -	<u>\$6,600,000</u>
Local Partner Totals: \$11,355,013	
US Department of Commerce – Economic Development Administration - \$12,396,683	
Project Total: \$23,751,696	

Partner Groundbreaking







Thank You!

Contact Information

Greg Vaday
Economic Development Representative
U.S. Department of Commerce
Economic Development Administration
Atlanta Regional Office
401 West Peachtree St., N.W., Suite 1820
Atlanta, Georgia 30308
Cell: (772) 521-4371
Email: gvaday@eda.gov



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!