



**STRENGTHENING  
EXPERTISE FOR THE  
CITIES WE SERVE**



**Welcome,  
First-Time  
Attendees!**

**DIPLOMAT BEACH RESORT  
HOLLYWOOD, FL  
August 11-13, 2022**



## What is the League?

- ✓ Association for Florida's cities, towns and villages; charter counties also eligible for membership
- ✓ Your advocate, partner and resource
- ✓ Created in 1922 to lobby, foster cooperation and sharing, and provide information
- ✓ Headquarters in Tallahassee; office in Orlando for Insurance Services, Technology Services and FLC University



## MORE ABOUT THE LEAGUE

- ✓ 215 employees; one of the largest in nation
- ✓ Works closely with the National League of Cities – also a member of the NLC
- ✓ Hosts Annual Conference every August; Legislative Conference each Fall
- ✓ Positions limited to municipal issues; must impact majority of municipalities – no individual member issues





## League Membership

- ✓ Only a general-purpose local government providing municipal services can join the League; most do every year
- ✓ No affiliate, corporate or other members, per by-laws
- ✓ Statewide membership at 99-100% since the 1980s

# LEAGUE SERVICES



Advocacy



Member relations  
and outreach



Financial and insurance  
services – 5 pooled trusts and  
many services for local  
governments, risk and safety  
management, fraud  
investigations



Communication and  
research



FLC University – training



Publications, resources



# LEAGUE GOVERNANCE

- ✓ Board comprised of 3 officers, Past Presidents, 14 District Directors, 10 largest-city seats and 2 other seats; redistricting after census
- ✓ Elected for one year; terms can renew
- ✓ Appoints Executive Director each year
- ✓ Board sets League policies, adopts budget and approves other fiscal statements; is guided by strategic plan
- ✓ Executive Committee: 15 members; can act on the Board's behalf



# FLC LEGISLATIVE PROCESS

- ✓ Policy Committees consider state legislative positions
- ✓ Federal Action Strike Team (FAST) advocates for federal issues
- ✓ Federal and commemorative resolutions go to the Resolutions Committee
- ✓ FLC Goal: Year-round advocacy plus Legislative Action Day each session
- ✓ President appoints Legislative Committees
- ✓ Even-numbered years: session January to March
- ✓ Odd-numbered years: session March to May
- ✓ League's Legislative Conference and adoption of annual priorities aligned with these calendars



A woman is speaking at a podium. The podium has a sign that says "VOICES MAKE LOCAL CHOICES". Behind her is a backdrop with a repeating circular pattern. An American flag is visible on the left. The text "Business at the Conference" is overlaid in yellow.

## Business at the Conference

- ✓ Five Policy Committees met today (see list in program)
- ✓ Resolutions Committees met today
- ✓ Business Session Saturday: Voting delegates consider resolutions, elections, other business – *only one delegate per municipality*
- ✓ If you have questions about your city's delegate, check at registration

# KEYNOTES AND WORKSHOPS

## Workshops:

- ▶ Friday: 4 Concurrent rounds

## General Sessions:

- ▶ Friday: Opening Session with keynote
- ▶ Saturday: 10 a.m.-12:15 p.m. – Second session with keynote

**Friday Networking Session:** Network and share what you learned

**Luncheon Saturday:** Installation of President and honor Past Presidents

**100<sup>th</sup> Anniversary Gala:** Saturday Night; Celebrate the League's 100<sup>th</sup> Anniversary with dinner, magic, dessert and dancing





## MUNICIPAL MARKETPLACE

- ☑ Open for reception TONIGHT from 6:00 p.m. to 7:30 p.m.
- ☑ Open Friday 7:30 a.m.-1:15 p.m. (breakfast and refreshment breaks located here)
- ☑ Lunch Friday 12:15 p.m. to 1:15 p.m. – Sidewalk Café
- ☑ Great opportunity to visit the FLC booth, meet vendors, sponsors and exhibitors



# 100<sup>th</sup> ANNIVERSARY GALA

Friday 6:15 p.m. – 11:00 p.m.

- **Reception:** 6:15 p.m. - 7:00 p.m.
- **Entertainment and Dinner:** 7:00 p.m. – 9:00 p.m.
- **Dessert and Dancing:** 9:00 p.m. – 11:00 p.m.
- **Attire is black tie optional:** Tuxedos, dark suits, floor-length evening gowns, cocktail dresses



## Getting the Most out of Annual Conference

- ✓ Attend everything you can – plan your day with the app and with “At a Glance”
- ✓ Sign up for mobile app – agenda, workshop/speaker info
- ✓ Ask staff (identified by ribbons) questions
- ✓ Sit with folks you don’t know – meet new people!
- ✓ Website will have presentations available by next week
- ✓ Share what you learn when you get home



## SOCIAL MEDIA AT THE CONFERENCE

- ✓ Use **#FLCities2022** on your Facebook, Instagram and Twitter social media messaging
- ✓ We are also on LinkedIn and YouTube – search for **@FLCities**



# FLC LEGISLATIVE PROCESS

- ✓ Policy Committees – talk to "veteran" officials to see if you would be interested; contact Legislative Coordinator Mary Edenfield at [medenfield@flcities.com](mailto:medenfield@flcities.com) for more information
- ✓ Read publications and visit FLC website ([flcities.com](http://flcities.com)) – resource pages
- ✓ Attend FLC University summits and trainings
- ✓ Attend local and regional league meetings at home
- ✓ Visit [LocalVoicesUnited.com](http://LocalVoicesUnited.com), FLC's grassroots advocacy effort, or contact Scott Dudley in Tallahassee office.
- ✓ Use our Contact Your State Legislator tool and Advokit

# AMBASSADOR



**Eryn Russell**

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The Florida League of Cities' Ambassadors are your direct and personal connection to the League. Our goal is to enhance the League's relationship with your city.

Ask your Ambassador about the wealth of membership services, educational classes and municipal materials we offer.

Let us know how we can best personally serve you!



## FLC University Educational Opportunities

- ☑ Webinars - #FLCitiesStrong - the first Monday of every month, Special Legislative editions, Quarterly Ethics, State-Mandated 4-Hour Continuing Education in Ethics. Recordings available in FLC University's On Demand Learning Library
- ☑ Online Orientation for Newly Elected Officials
- ☑ Institute for Elected Municipal Officials (IEMO) I and II – Weekend Trainings
- ☑ Check the FLC website for more training opportunities or contact Christen Barton at [cbarton@flcities.com](mailto:cbarton@flcities.com)



# Thank you for Attending the Conference!

Contact the League or your FLC Ambassador if we may be of assistance to YOU!

