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Announcing the Florida Municipal Communicators Association

Connect with the only communications association designed for Florida's cities, towns and villages.

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A new association dedicated entirely to the communication efforts of Florida's municipal governments officially launched today. The Florida Municipal Communicators Association (FMCA) is a professional network of individuals providing communications leadership and support in Florida's cities, towns and villages.

The only association of its kind, the FMCA offers communications professionals opportunities to learn, share and develop innovative solutions for the municipalities they serve.

"Regardless of the size of your city or staff, this association can be a valuable resource to your daily operations," said City of Parkland Public Information Officer and FMCA President Todd DeAngelis. "On behalf of the founding Board, we are confident that FMCA will provide valuable and substantive resources for communications professionals at city halls throughout the state."

The Association will be administered by the Florida League of Cities, a long-standing association that currently provides contractual support services to seven other local government associations.

"The Florida League of Cities has built its reputation on identifying the needs of our member cities and providing the support and resources necessary to meet those needs," said Florida League of Cities Communication and Education Director and FMCA Executive Director Jenna Tala. "We are thrilled to be part of such a dedicated group of professionals who play an instrumental role in our cities."

The FMCA aims to provide a forum for the exchange of ideas, tools and discussion of mutual problems unique to communications professionals employed by municipal governments. The association will also partner with the Florida League of Cities to conduct research on the latest trends and new initiatives that benefit communities, and works with municipal administrators to test and implement successful innovations.

FMCA membership is open to any person employed by a Florida municipal government who performs communications functions in the regular course of his or her official duties.

To learn more, visit <u>fmcaonline.com</u>.