

Keeping people safe and informed about COVID-19



Facebook is working closely with the World Health Organization ([WHO](#)), the U.S. Centers for Disease Control and Prevention ([CDC](#)), [UNICEF](#), and national ministries of health, to connect people to accurate information and help limit the spread of misinformation.

If you'd like to provide information to your audiences, below are a few key messages from leading health authorities and suggestions for ways to share.

Share official information from the WHO with your audience

To help get accurate information to your online audience, you can share posts from the official [WHO Facebook Page](#). Here are a few suggested posts to share:

- [7 simple steps to protect yourself](#)
- [Be kind to support loved ones](#)
- [How to wash your hands](#)
- [When to wash your hands](#)
- [How to hand rub](#)
- [When to use a mask](#)
- [Getting your workplace ready](#)
- [Protect others from getting sick](#)

Be **KIND** to support loved ones during #coronavirus

- Check in regularly especially with those affected
- Encourage them to keep doing what they enjoy
- Share WHO information to manage anxieties
- Provide calm and correct advice for your children

Learn more to Be **READY** for #COVID19:
www.who.int/COVID-19

UNITED NATIONS World Health Organization

Here are a few key messages from WHO and CDC:

BE SAFE



Wash your hands often with soap and water for at least 20 seconds. [\(CDC\)](#)

- If soap and water are not readily available, use an alcohol-based hand sanitizer with at least 60% alcohol.



When you cough or sneeze, do it into your elbow sleeve or use a tissue. [\(WHO\)](#)



Avoid traveling if you have a fever and cough. [\(WHO\)](#)



If you feel unwell, stay at home when possible and call your healthcare provider. [\(WHO\)](#)

BE SMART



Wear a mask only if:

1. You are a health worker treating COVID-19 patients
2. If you are healthy, but taking care of a person with suspected coronavirus infection
3. If you are coughing or sneezing [\(WHO\)](#)

BE KIND



It's normal to feel sad, stressed, confused, scared or angry during a crisis. Talking to people you trust can help. Contact your friends and family. [\(WHO\)](#)



Show solidarity and empathy for affected people.

Join the WHO #SafeHands Challenge

To join the WHO #SafeHands challenge, choose one of the hand hygiene methods below and take a video to show your fans how you are following the WHO guidance.

There are two ways to practice hand hygiene:

- [Hand rub with an alcohol-based sanitizer \(at least 20-30 seconds\)](#)
- [Hand wash with soap and water \(at least 40-60 seconds\)](#)

Get creative!

For inspiration, check out how [a late night talk show](#) and [daytime talk show](#) brought proper hand washing techniques to their audiences.



For the latest information, visit:



[World Health Organization \(WHO\)](#)



[Centers for Disease Control and Prevention \(CDC\)](#)



[UNICEF](#)

FACEBOOK