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By the Numbers – MiniSurvey Series

Through its **MiniSurvey Series**, several times a year the **Center for Municipal Research & Innovation** gathers targeted data on a narrow topic. MiniSurveys consist of five to 10 brief questions that are sent electronically to all 412 Florida cities. Response rates vary and are noted on the survey conclusion report.

MUNICIPAL GRANTS PROCEDURES MINISURVEY RESULTS

84 percent of cities have applied for a grant in the last 12 months.

More than two-thirds of those cities (**69 percent**) have applied for a grant in the last six months.

Only **2.5 percent of cities** have never applied for a grant.

80 percent of cities that have applied for a grant have received one in the last 12 months.

Only **1 percent of cities** that have applied for a grant have never received one.

For **64 percent of cities**, at least one of their most recently received grants was federally funded.

Nearly half of state-funded grants (**48 percent**) were received from the Florida Department of Environmental Protection and more than a third (**34 percent**) were received from the Florida Department of Transportation.



38 percent of cities that have received grant funding received a grant from a non-federal/state government agency or a nonprofit agency. Nearly half (**49 percent**) of those grants were for infrastructure projects.

The minisurvey was conducted electronically from August 1-25, 2017, with a response rate of 28 percent or 116 cities.

DIGITAL TECHNOLOGIES MINISURVEY RESULTS

40 percent of cities utilize a text notification system to communicate with citizens.

Of those cities that have a text notification system, the most common notifications sent are emergency notifications (**92 percent**), event notifications (**59 percent**) and meeting notices (**39 percent**).

20 percent of cities utilize a mobile app to communicate with citizens.

Of those cities that have a mobile app, the most common notifications sent are emergency notifications (**80 percent**), event notifications (**67 percent**) and meeting notices (**40 percent**).

71 percent of cities utilize at least one social media platform to communicate with citizens.

Of those cities that have a social media platform, the most common notifications sent are event notifications (**87 percent**), emergency notifications (**83 percent**) and meeting notices (**63 percent**).

The minisurvey was conducted electronically from October 25 - November 12, 2017, with a response rate of 36 percent or 147 cities.

Other minisurveys include Hurricane Debris Removal, Municipal Mobile App Usage, Tourism & Its Effects on Municipal Government, Municipal Government Utilization of Business Enterprise Programs, Honorary Transportation Facility Designations, Municipal Elections Procedures and Underground Electric Utilities. Visit floridaleagueofcities.com/research/data-statistics/cmri-reports to view the results and for more information. We encourage you to complete and return the minisurveys when received. **QC**