



Florida League of Cities Youth Council Photography

& Community Service Project Contests



The Florida League of Cities is sponsoring Two Youth Council contests:

One: A photography contest in which we encourage youth council members to take a picture of an aspect of your city that you love.

Two: A contest showcasing a youth council community service or volunteer project for a specific, single, citywide effort to successfully address a local need.

PHOTOGRAPHY CONTEST OVERVIEW

Take a picture of something that tells the story of **why you love your city**. Take some time to consider why your city is special – what elements do you love the most? Be creative. By participating in a youth council, you are uniquely positioned to see your city in a special light. You have become more aware of its amenities, natural beauty and aspects that make it special.



Each council can submit up to three photos each. All submissions must be digital photos and participants may edit their pictures minimally, e.g. cropping, but you cannot use filters other than for sharpening or noise reduction. Digital images should have a long dimension (horizontal or vertical) of at least 2,000 pixels and be saved as a 300 ppi jpeg (around 7" or larger). Please do not watermark, digitally sign or digitally date stamp the image.

Judges will be comprised of professional photographers who will be looking for impact, focus and relevance to the theme of *why you love your city* – among other things. Each photo should also be accompanied by a brief statement (*no more than 100 words*) about why your photo depicts why you love your city. The submitted photo should be the applicant's original work and not previously published in any format prior to its submission to this Florida League of Cities competition.

All photos and statements should be emailed to Sharon Berrian at sberrian@flcities.com and Gail Dennard at gdennard@flcities.com. **The deadline for entries is Monday, May 15, 2017.**

(Note: By entering the contest, all entrants grant an irrevocable, perpetual, non-exclusive license to the Florida League of Cities, to reproduce, distribute, display, use and create derivative works of the entries in connection with this contest and promotion of future contests, in any media format now or hereafter. It is understood that the above eternal and perpetual use of the photo(s) by the League will be without any compensation, beyond what is provided in the winning FLC award amount stated in this document.)

COMMUNITY SERVICE PROJECT CONTEST OVERVIEW



The community service or volunteer project contest is to showcase a youth council project for a specific, single, citywide effort to successfully address a local need. In **500 words or less**, describe your youth council project in detail and show how it was:

Timely – Why was the project needed?

Innovative – Is it a new youth council program or an older program presented in a new and exciting way?

Effective – How did the program positively affect your city residents, pull citizens together, have a positive impact?

Successful – Who benefited? Did it meet your objectives? How? Will the project positively impact your city/citizens in the future? How?

Cost Effective – How much did it cost/save?

Adaptable – Can it be done or adapted for use by other youth councils?

Feel free to provide up to **five pages** of supportive materials (**e.g. photos depicting scenes from the project, newspaper articles, letters of commendation, etc.**)

Each youth council can submit up to two projects.

All entries should be emailed to Sharon Berrian at sberrian@flcities.com and Gail Dennard at gdennard@flcities.com. **The deadline for entries is Monday, May 15, 2017.**

APPLICATION RULES

- ▶ The Florida League of Cities photography and community service project contests are open **ONLY** to Florida municipal youth councils sponsored by city, town or village governments that are members of the Florida League of Cities.
- ▶ A youth council may participate in both photography and community service project contests. A youth council can submit up to three photos (*with statements*) each. A youth council can submit up to two community service projects each (*with up to five pages of supporting documentation*).
- ▶ The submitted photo should be the applicant's original work and not previously published in any format prior to its submission to the Florida League of Cities.

When emailing the photos and community service nominations the following should be included in your email:

- ▶ The subject line should state if your entry is for the Youth Council Photography Contest or Youth Council Community Service Contest. **Important: Each entry should be sent in separate emails.**



APPLICATION RULES CONTINUED

- ▶ In the body of the email, be sure to include the following: name of youth council, photo or community service title, name of youth council coordinator/title, address, daytime telephone and mobile, fax number, email address.
- ▶ Be sure to also attach your photo nomination and statement for the photography contest and the community service nomination and supporting documentation for the project contest.
- ▶ Be sure to also attach a letter of recommendation on behalf of the mayor and/or council/commission or city manager.
- ▶ All entries should be emailed to Sharon Berrian at sberrian@flcities.com and Gail Dennard at gdennard@flcities.com. The deadline for entries is **Monday, May 15, 2017**. **(Note: You should receive an email of receipt following the submission of your nomination(s).** If you do not receive it for any and all entries, please contact Sharon Berrian (850) 701-3660 or sberrian@flcities.com.
- ▶ Judging will be based entirely on the youth council's submitted entry. All materials must be received by the League no later than Monday, May 15, 2017. The judges' decision is final and all materials received become the property of the Florida League of Cities, with permission to utilize it perpetually and universally, in any manner deemed appropriate by the League, with no additional compensation beyond the award money presented to the winner.

ANNOUNCEMENT OF WINNERS

Winners will be announced in June 2017. There will be three awards presented (first through third place) for each contest. Winners will:

- ▶ Be showcased on the League's website and social media platforms
- ▶ Be recognized in press announcements and the League's *Quality Cities* magazine
- ▶ Be recognized at the League's annual conference in August during the Youth Council Educational Summit
- ▶ Receive a monetary award and trophy/plaque:
 - First Place: \$300
 - Second Place: \$200
 - Third Place: \$100

(These award amounts apply to both contests).

The League reserves the right not to award all prizes in any of the categories.

For more information, please contact Sharon Berrian at (850) 701-3660 or by email at sberrian@flcities.com.