



Dear Floridian,

Now more than ever, I believe that educating our residents – both old and young – about their city is of the utmost importance. Teaching them about the fundamentals of city services and what it takes to effectively run a city is essential as we continue to tighten our municipal belt and do more with less, while still maintaining the level of service demanded by our citizenry. The passage of Amendment 1 last year showed us that our residents are unaware of how their property tax dollars are spent.

To make a difference, we all must help in this educational effort. I encourage you to take part in the Florida League of Cities' program, “**Building Citizenship in the Community: Back to Basics**,” which is my priority as League president. Through this program, we are designing a campaign to increase civic awareness and participation. Projects are being developed that will help you educate your constituents – to increase their awareness of municipal issues and help them become smarter municipal service consumers.

I encourage each municipality to stand with me in support of this initiative. I have enclosed a resolution for your council’s or commission’s consideration. It also is available online at www.flcities.com. There are 410 active municipalities in the Sunshine State – my hope is to have 100 percent participation! I appreciate your consideration of this request if we haven’t already received a resolution from your city. If we have, please accept my sincere gratitude.

Along with the resolution, this packet also includes:

- ▶ a “**Building Citizenship in the Community: Back to Basics**” brochure;
- ▶ a list of available civics, ethics and civility resources;
- ▶ a form, which we would appreciate your completing, to let us know about any civics education programs your city is doing; and
- ▶ a list of 10 things your city can do to be actively involved in the “**Building Citizenship in the Community: Back to Basics**” campaign.

Other material is available on our Web site, www.flcities.com. We hope you’ll find this information useful and that you will share it with all of the elected officials, administrators and employees in your city. If you have any questions, please contact League staff member Casey Cook at ccook@flcities.com or (850) 701-3609.

I appreciate your continued dedication to the Florida League of Cities. I want to stand side by side with you to protect the Home Rule power of Florida’s cities. Together, we can make a difference... we already have...we will continue to do so!

Sincerely,

A handwritten signature in black ink, appearing to read "Carmine Priore", is written over a white background.

Carmine Priore, President
Vice Mayor, Wellington

Enclosures