

PRESS RELEASE

"FOR IMMEDIATE RELEASE" (or add date)

Contact: _____(name)

_____ (phone no.)

(Name of City)

CELEBRATES FLORIDA CITY GOVERNMENT WEEK:

OCTOBER 19 - 25, 2008

The City of _____ will be sponsoring Florida City Government Week October 19 - 25, 2008. Florida City Government Week activities are being conducted around the theme, "My City: I'm Part of It, I'm Proud of It."

Because city government is the government closest to most citizens, and the one with the most direct daily impact upon its residents, municipal officials feel that they have a responsibility to pass along their understanding of public services and their benefits.

"We are very excited about the upcoming events," says Mayor/City Manager _____. "We believe that through this event, (name of city) has a timely opportunity to help Florida's residents become more informed about the services of our city governments which, in turn, will lead to more knowledgeable citizen participation in the future. It is a responsibility that we take very seriously."

Events planned for the week are (list activities, date, time and locations).

Cities across Florida will be celebrating City Government Week, sponsored by the Florida League of Cities (FLC), to showcase and celebrate cities and the many services they provide. Headquartered in Tallahassee, FLC is the official organization of the municipal governments (cities, towns, villages and chartered counties) in Florida, designed and established to meet and serve the needs of Florida's municipal officials.

[It would be good to get a quote from school officials or other groups that you involved in the project.]

Note: Please include specific information about your city, keeping information to the point and brief. Press releases are more effective when limited to one or two pages. Also, you may want to follow up with phone calls to your local media representatives to personally invite them to your city's event. If the public is invited to an event say so and provide relevant details.